



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1368852
Schedule Dates 10/02/12-10/08/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMER CROSSROAD 10/2 (471923)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MILHOAN,EMILY
Phone/Fax /
CPE 11/27/953
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AMER CROSSROAD 10/2
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/06/12
Last Modified 09/06/12
Entered By Nancy Brutus
CO-OP No
Headline # 06306463
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,332.50
Net Total \$13,217.50
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Oct. 2012 5 \$15,550.00
Grand Total: 5 \$15,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	10/08/12-10/08/12	4	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		9/6/12
2.0	Normal Line / Prime (2)	10/04/12-10/04/12	4	:30	9P- CBS- Person of Interest (Thursday)					1				1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		9/6/12
3.0	Normal Line / Prime (3)	10/02/12-10/02/12	4	:30	8P- CBS- NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/6/12
4.0	Normal Line / Prime (4)	10/02/12-10/02/12	4	:30	9P- CBS- NCIS: Los Angeles (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/6/12
5.0	Normal Line / Prime (5)	10/03/12-10/03/12	4	:30	9P- CBS- Criminal Minds (Wednesday)			1						1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC #1368852					

Total Charges: \$15,550⁰⁰
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This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

<u>8/31/12</u>	<u>Steph Mung</u>	<u>703-299-1760</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Lillie K Roberts</u>	<u>Lillie K Roberts</u>	<u>Sale Director</u>
Signature	Printed Name	Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: American Crossroads PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Emily Milburn
Candidate Manager Agency Committee (circle one)

ADDRESS: Crossroads Media - Alexandria
44 Canal Ctr. Plaza, Suite 555
Alexandria, VA 22314

PHONE: _____ FAX: _____

EMAIL: _____

Information Requested: AVails & Rates

Final Disposition: Order Placed \$15,550=

If Committee, list officers and position: Treasurer: Margee Clancy

TAKEN BY: Cheryl Blazie / DATE: _____ TIME: _____
T Rep Wash